

# HALL of HONOR INDUCTEES

## OFFICIAL \* BRUCE KEELING \* Reading

Many people believe that only coaches have a tremendous impact on kids. Successful officials, however, have an equal amount of impact. One person who has impacted kids in a positive manner has been both an official and a coach. This man is Bruce Keeling. Bruce began his career as a registered MHSAA official in 1985 and is still active today. North Adams-Jerome High School was blessed to have Bruce coach their Junior Varsity Boys Basketball team from 1992-1994 and for eight years as coach of the Varsity Football team. Beginning in 1995, he began officiating as a collegiate official in conferences such as the GLIAC, MIAA, Wolverine-Hoosier and MCCA Men's. He continues to officiate today in the GLIAC in both football and basketball. Bruce also put his expertise to work as a Basketball Coordinator for the Jackson Area Officials Association (JAOA) 1995-2001. He is the current president of the JAOA.



Since 1989, Bruce has umpired softball for the American Softball Association, including 4 national tournaments and was named an Elite umpire in 2003. As an MHSAA official, he was awarded the 1997 Football Finals and the 2001 Basketball Finals.

Bruce's family includes his wife Lesslie and children Dan, Angela and Matthew.

## OFFICIAL \* DENNIS ROTHENTHALER Grand Rapids



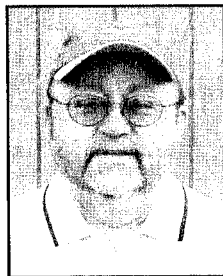
It takes hard work to be a successful official. One way success can be measured is through the amount of contributions an official makes to kids. Dennis Rothenthaler is a success. He began working as a registered MHSAA and college official in 1970. Since then, he has worked in six West Michigan conferences, officiated a Boys' State Final game in 1988, and many high school quarterfinal and semi-final games since 1980. At the collegiate level, he officiated numerous Men's semi-final and final games in the GLIAC, Wolverine-Hoosier, and Michigan Community College Athletic Association. In 1998, Dennis officiated the Women's quarterfinal, semi-final, and final games in the Mid-American Conference as well as two rounds of the NIT Tournament.

Dennis' hard work has earned him the 20 and 30 year Service Awards for the MHSAA. In addition, the West Michigan Officials Association recognized him as the "Official of the Year" for Michigan girls in 1998.

Other contributions to basketball include serving as a board member and mentor for the West Michigan Officials Association as well as a clinician and trainer for its summer officiating camps.

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## **MEDIA • DAVID LAVTA** **St Ignace News**



Michigan is always considered one of the top states for high school basketball. For St Ignace basketball players and many others around the Upper Peninsula it has been the best. One reason is the outstanding coverage they receive from David Latva of the St Ignace News.

For more than twenty years, David has been reporting on high school sports for the St Ignace News. He has covered the two State Championships that the St Ignace girls captured, as well as the Miss Basketball Awards that their players were candidates for. In addition, David has reported on numerous other State Finals in other sports for the nine other high schools in the area that the St Ignace News provides coverage for.

David's family includes his wife, Kim; step-mother, Betty; sister, Vicki; brothers, Dennis and Dale with wife Karen; step-sister, Debbie; and step-niece, Ann.