

## MARCH, 2010 BCAM MONTHLY REPORT

FROM THE EXECUTIVE DIRECTOR

*Tom Hursey*

It is time for varsity coaches to nominate your players for all the great awards that BCAM offers. Later in this report you will find a "Coaches Guide" to all the awards, what they are and what you need to do to nominate. Don't miss this opportunity. Please note the deadlines. **The BCAM website ([www.bcam.org](http://www.bcam.org)) has all the information you need to nominate your players/teams. Please take a few minutes to go to the FORMS button and look through the nomination forms.**

This is a super busy time for each of you. I suggest that you call upon your assistant coaches, school secretaries, counseling offices and capable student assistants to help you get through these nominations. The BCAM office always gets last minute, or after-the-deadline calls asking for extensions. Please think ahead and take care of business so your players don't miss out on the hundreds of awards given out by BCAM and underwritten by Meijer.



BCAM and the MHSAA are joining forces to bring an exciting event to the state finals. The Hoopfest Top Shooters Challenge will pit the state's top shooters in Free Throws and 3-Point shooting. The finals of this event will be held on the Breslin Center court during the girls' and boys' state finals. Read below for the details. Again, note the deadlines for nominating your players for the Top Shooters award.

Who would have thought the "School Special" reduction in cost (\$110 down to \$80) would have been so popular. How popular? We increased BCAM membership this year from 3600 to 4300. We might have passed Ohio as the second largest basketball coaches association in the country. And we are now reaching 700 more coaches this year than last year with our services.

I want to wish each of you a great tournament run and we will see you at the Hospitality Room at the Boys' Finals.

### **HOSPITALITY ROOM – BOYS' FINALS – BRESLIN CENTER**

We again invite BCAM members to attend the Hospitality Room at the Boys' Finals. Please bring your BCAM membership card to speed up registration. You will be allowed one guest free. Extra guests will be charged \$4 with a maximum of 2 guests. BCAM members can pick up a PASSOUT TAG at the table located in the arena hallway near the ticket office. Save yourself the hassle of leaving the arena between games. Television sets will be set up to show NCAA Tournament games and our own state finals.

### **COACHES, Make sure you nominate your Top Shooters for this event!!!**

### **THE "MARCH MAGIC HOOPFEST" PRESENTS THE TOP-SHOOTERS CHALLENGE**

GIRLS HOOPFEST CHALLENGE – SATURDAY, MARCH 20  
BOYS HOOPFEST CHALLENGE – SATURDAY, MARCH 27  
PRELIMINARIES AT JENISON FIELDHOUSE – MSU  
FINALS AT THE BRESLIN CENTER – MSU



BCAM will invite the Top Twenty Free Throw Shooters and the Top Twenty 3-point Shooters from the nominees submitted by coaches for the BCAM Top-Shooters Program. Nominations are submitted online only at the BCAM website. This year the Top-Shooters will be determined on their REGULAR SEASON stats. Therefore the deadline for girls will be March 5. The deadline for boys will be March 12.

**The top 20 girls and top 20 boys in both the Free Throws and 3-Point Shooting will be invited to take part in the Top-Shooters Challenge. Depending on how many respond to the invitation, the final field of contestants will be based on their stats and the number of players that want to attend.**

For more information about the Top-Shooters Challenge contact Mark Bray at [mark.bray@uticak12.org](mailto:mark.bray@uticak12.org) .

FOR MORE INFORMATION ABOUT THE MHSAA HOOPFEST GO TO:  
<http://www.marchmagicoopfest.com/games-and-attractions.html>

## **BASKETBALL OFFICIALS & COACHES COMMUNICATION COMMITTEE (BOCCC) REPORT**

No one will ever lose a debate with a school superintendent by arguing on behalf of safety. Nor will anyone ever lose a debate with an athletic director by arguing on behalf of sportsmanship. Safety and sportsmanship, when appropriately and logically presented, offer the greatest opportunity for success in the philosophical arena of educational debate. Presently, conferences and school districts are facing serious budget issues. In an attempt to reduce expenses, administrators are considering eliminating three-person refereeing crews from varsity basketball contests. Bad move. This decision would directly affect the safety of our players and may also result in contest and crowd management problems relating to sportsmanship. The question that needs to be asked of any administrator or league proposing the elimination of three-person crews is: After you have calculated the savings resulting from employing two-person crews (\$1000 @ \$50/game x 20 games), is an injured player or a fight at a game worth the money saved?

## **BCAM's annual High School Player and Team Awards: A Varsity Coach's Guide**

Every spring, BCAM gives out hundreds of awards to High School Players at the end of the basketball season. This listing is meant to help explain each award to coaches and describe the process for nomination and selection. Past winners of all BCAM Player/Team Awards can be viewed at our website under the AWARDS tab.

### **1. BCAM's BEST**

**What is it?** The BCAM's BEST award was formerly known as BCAM's All-State Teams. However because some of the state's best players were not being nominated by their coaches (either the coach was not a BCAM member, or the coach just didn't nominate the player) the BCAM Board of Directors decided in 2007 to change the award to "BCAM's BEST".



BCAM's BEST recognizes the top 20 players for both boys and girls in each high school class (Class A, B, C, D) for a total of 160 players being recognized. An additional group of players are also named to "Special Mention" for each class. There is no limit to the number of players who can be named to Special Mention.

Winners of BCAM's BEST receive a certificate for their achievement as well as their name published on the BCAM website.

**How do you get it?** BCAM member varsity coaches must fill out an online nomination form for their best player(s). A maximum of 6 players from any one high school can be nominated (3 boys and 3 girls). Players of any grade level are eligible.

The selection of BCAM's BEST is made by the Chairmen of the BCAM's BEST Committees and the 16 Regional Directors for both boys and girls.

**NEW THIS YEAR** will be an additional recognition called "Best of the BEST". The BEST Committee will review all players on the 09-10 BCAM's BEST lists and select 10 boys and 10 girls for a "Best of the BEST" list. (similar to a "Dream Team"). Players named to "Best of the BEST" will receive a plaque for their achievement.

## 2. All-Star Teams

**What is it?** Each spring BCAM selects the best SENIOR players who are nominated by their BCAM member coach to participate in the annual All-Star Festival Games in August. The All-Star games are held at Brighton High School usually the first Saturday of August. Players are assigned to “teams” and four games are played: Class A/B Girls, Class C/D Girls, Class A/B Boys and Class C/D Boys.



If a player is selected, commits, and plays in the All-Star games, that player will receive a plaque and team jersey plus be listed on the BCAM website. After the games, awards are given for the MVP of each “team”.

All-Star players are invited to submit an advertisement about themselves and their basketball achievements to be published in the All-Star Program which is sold at the games. A complimentary copy of the program will be given to each player.

All-Star players are able to submit a scholarship application to BCAM. After the games, one male and one female player will be presented with a \$250 Scholarship based on need from those who submit the application.

**How do you get it?** BCAM member varsity coaches must fill out an online nomination form for their Best Senior. (Only one player from a team can be nominated unless the coach receives special permission from the All-Star Committee Chairman to nominate more than one.)

All-Star players are selected by the All-Star Committee Chairmen and the Regional Directors.

## 3. Individual Academic All-State

**What is it?** BCAM names Junior and Senior players to the Individual Academic All-State list based on the player's basketball achievements AND their GPA. Winners must meet two criteria: 1. Have a cumulative GPA of 3.5 or above, 2. Be named to one of four All-State team lists (including Honorable Mention): Detroit Free Press, Detroit News, AP, or BCAM's BEST. (Any player's GPA which is greater than 4.0 will be rounded down to a 4.0 for the purposes of this award.)

Winners receive a certificate from BCAM as well as being listed on the BCAM website.

**How do you get it?** BCAM Member coaches must fill out a PAPER nomination form (printable from the BCAM website) and mail or fax to the BCAM office. This form requires the player's signature release of their name and GPA for publication; therefore this form is not an online form. Cumulative GPA MUST include grades from 9<sup>th</sup> grade through the FIRST SEMESTER or SECOND TRIMESTER of the current school year.

Only the Head Varsity Coach (who is a BCAM Member) can nominate their player(s). There is no limit to the number of players from a team that a coach can nominate as long as they qualify.



## 4. Team Academic All-State

**What is it?** This award is based purely on the ACADEMIC “record” of the team. Winners of this award will consist of those varsity teams who have the highest average GPA of their team's players. Eligible team players are those who were on the varsity squad for at least 10 regular season games AND on the varsity team for the State Tournament. The BCAM member coach must include the cumulative GPA's of ALL players on their roster who meet these qualifications. (Any player with an individual GPA above 4.0 will be figured as a 4.0 for the purposes of this award).

BCAM will honor the top ten boy's teams and top ten girl's teams in each class of high school (Class A, B, C, D) for a total of 80 teams. In addition, any team with an average GPA of 3.0 or higher will be named to Honorable Mention. The top ten teams in each category will each receive a plaque for their achievement and all teams above 3.0 will be listed on the BCAM website.

**How do you get it?** BCAM Member coaches must fill out the online nomination form with the cumulative GPA and number of high school credits attempted by every eligible player on the team. Cumulative GPA MUST include grades from 9<sup>th</sup> grade through the FIRST SEMESTER or SECOND TRIMESTER of the current school year. BCAM will figure the average GPA for the team by multiplying each player's GPA by their total number of attempted credits. These totals for

each of the players will be added together and then divided by the total number of TEAM credits attempted. The resulting number will be the Average Team GPA.

## **5. Top Shooters**

**What is it?** This award celebrates excellence in four categories: Individual Free Throw Percentage, Individual 3 Point Shooting Percentage, Team Free Throw Percentage and Team 3 Point Shooting Percentage. BCAM awards plaques to the Top ten boys, boys' teams, girls and girls' teams in each category for a total of 80 awards given. Winners will also be listed on the BCAM website.



**NEW THIS YEAR:** In addition, the top 20 INDIVIDUALS (20 boys and 20 girls) in the Individual Free Throw and Individual 3 Pointer categories will be INVITED to take part in the "Top Shooters Challenge" as part of HoopFest during the girls and boys state finals.

**How do you get it?** BCAM member coaches must fill out an online nomination form for their Player(s) or Team. Only stats from ALL REGULAR season games will be considered. An INDIVIDUAL must have attempted at least 50 shots during the regular season to qualify and a TEAM must have attempted at least 100 shots.

## **LOOKING FOR A GREAT "COACH'S BOOK"? Here is one for your library.**

Playing days for even the greatest of basketball players is limited when compared to the rest of their lives. Bird, Magic, and Jordan would be the first to tell you that. While the x's and o's and the strategies remain constant the players who move through the systems and play the game are always changing.

A coach must ask himself or herself each season; what is the talent and strength each player brings to the team and how can that best be utilized in a team setting. This is the ongoing challenge of any coach who is conscious of preparing for the season and for the bigger picture.....life.

In his new book "Coaching at 70 Miles Per Hour and Trying to Stay in the "Right Lane" Coach Dean Morehouse gives a candid accounting of what he has learned during his forty plus season in the coaching profession. He has coached and learned at all levels which has taken him from junior high school to high school and currently at the collegiate level.

Coach Morehouse has now had the advantage of watching players move from the basketball court into the "real world" and what many of his former players have shared with him as valuable lessons learned under his direction as their coach.

"Coaching at 70 Miles Per Hour" is a must read for anyone who is in the position of having the task of managing a group of individuals, maximizing their talents, creating team unity, and moving them toward success.

**Book Order Information:** email- [dean.morehouse@gmail.com](mailto:dean.morehouse@gmail.com) for an order form or use **PAY PAL** (please contact if large quantities). \$12.50 per book (tax inc.); \$3.50 S&H per book (contact if large quantities).

## **COACHES VS. CANCER – Here is an idea!**

My in-laws came up with a creative idea to donate money in lieu of exchanging gifts at Christmas. Instead of spending a set amount on each sibling, we put \$30.00 per person into "the pot". We are given a slip to put our name on it along with the name of a charity where we would donate the money. On my slip I put COACHES VS. CANCER. Only one slip is drawn out and this year my name was drawn! As a result of the generosity of the group I donated \$330.00 to Coaches vs. Cancer! Everyone felt great about where the money was going because every one of us has known someone who has fought or is fighting cancer.

Jim Maier, BCAM Board, Lakeshore High School, Stevensville, MI.

## **Rivals Come Together for Coaches vs. Cancer**

Once again, Roscommon County rivals have joined forces in an attempt to raise money during the Coaches vs. Cancer campaign. In what has become an annual event, the boys' and girls' basketball programs at Roscommon High School and Houghton Lake High School sell pink basketballs to students, staff, and community members, for a \$1.00 donation. The basketballs then adorn both gyms during our version of "Rivalry Week." This year, the girls' teams met at Houghton Lake on Thursday, February 4; the boys' teams tangled at Roscommon on Friday, February 5.

The idea is to generate a "pink out" of sorts to see which school can cover their respective gyms in pink basketballs. Last year's campaign netted over \$1500.00. All of that money went to the local chapter of the American Cancer Society. During the girls' games, each team and coaching staff wore pink t-shirts donated by a local car dealership. The boys' teams will be wearing pink shoelaces and pink wristbands during their contest. The boys' teams and staffs wore tennis shoes with their dress clothes, signifying the campaign.

As we step onto the floor for the opening tip, the only thing on our minds is winning the game and beating our archrivals; however, when we look at the big picture, we are, hopefully, doing much more than playing a simple game on a couple of nights in February. We are making a difference. This year, we raised \$2100, beating last year's total by \$600. Over the last two years, we've been able to raise \$3600 for cancer research. Hopefully, we can raise even more next year.

Thank you to both communities for their fantastic support of this endeavor.

### **Roscommon High School Coaching Staff:**

Varsity Girls' Coach	Phil Weiler	Varsity Boys' Coach	M.J. Ewald
Junior Varsity Girls' Coach	Don McKindles	Junior Varsity Boys' Coach	Cheri Euler
Freshman Girls' Coach	Glenn Haight	Freshman Girls' Coach	Brad Stauffer

### **Houghton Lake High School Coaching Staff:**

Varsity Girls' Coach	Eric Drog	Varsity Boys' Coach	Dave Bunn
Junior Varsity Girls' Coach	Amber Drog	Junior Varsity Boys' Coach	Ken Hall
Freshman Girls' Coach	Vicki Blanchard	Freshman Boys' Coach	Jeff Goodwin

## **Ideas About Winning Coaches**

**THE DOUBLE WIN:** Winning Coaches employ the DOUBLE WIN PHILOSOPHY which states that:

Winning on the bottom line (wins and losses, profits, etc.) comes only as a direct result of winning on the top line (Investing in the academic, personal, and athletic development of the total athlete).

**CONTRIBUTION:** Winning Coaches develop systems that support a basic human need: the need to make a positive contribution. The greatest, but most difficult contribution, is allowing others to contribute to us. Winning Coaches remain open toward allowing others to contribute to them.

**THE POSITIVE LEARNING CYCLE:** Winning Coaches use a method of teaching in which there is no such thing as failure. The only source of competition for the athlete is with themselves in striving to reach their own greatest potential. Winning Coaches create an environment where setbacks and breakdowns are regarded as opportunities for learning, rather than failures.

**THE STEPPING STONE METHOD:** Winning Coaches employ the STEPPING STONE METHOD of steady improvement. This method involves building one small success after another, reaching

towards the final or highest goal. The strategy of the coach is to progressively teach only those skills that are needed to empower the athlete to climb to the next level.

**RESPONSIBLE FREEDOM:** Winning Coaches develop an environment of responsible freedom where mutual trust, relatedness, and open communication are encouraged and acknowledged. Within the limits and guidelines of responsible behavior, an environment of safety is developed that encourages openness and honesty between the coach and players.

**A BALANCE OF EXTREMES:** Winning Coaches have learned to be both highly directive and highly supportive in their relationships with their players. They develop a supportive environment for constructive risk-taking and growth, and yet instill a demand for perfection that is unyielding.

**INTEGRITY:** Winning Coaches act as models and not critics. They foster a mutual commitment to Integrity through (1) actions and behaviors that are in alignment with personal values, (2), upholding all promises and agreements, and (3) through demonstrating their loyalty and commitment to their players. Through their personal integrity and commitment to their players, Winning Coaches earn the highest sense of integrity, commitment and loyalty in return.

**OPENNESS:** Winning Coaches fight to remain open. They resist the most common human tendency; THE NEED TO BE RIGHT, which inadvertently makes others wrong. Winning coaches take the path not taken; which is to remain open to innovation and new learning, as well as permitting themselves to be supported and directed by others.

**SYNERGISTIC SYSTEMS.** Winning Coaches develop and perpetuate an environment in which the system is greater than the sum of all the parts. The system creates a continuous self-renewing chain of success.

**STRUCTURE FOR FULFILLMENT:** Winning Coaches create a structure for fulfillment that is based upon abundance as opposed to scarcity. This structure becomes a roadmap through which players are empowered to progress toward both their own personal goals, and to actualize the larger vision that is communicated by their coach.

Visit [www.coachingtoolbox.net](http://www.coachingtoolbox.net) for hundreds of free basketball tools!