



# BCAM September 2013 Monthly Report

Tom Hursey – Executive Director

## FROM THE EXECUTIVE DIRECTOR:

**YOU DON'T WANT TO MISS THIS YEAR'S CLINIC:** Greg Mitchell (Laingsburg HS) and his committee has put together an outstanding line-up for this year's fall clinic October 4<sup>th</sup> and 5<sup>th</sup> in Lansing. The list of speakers is as good as it gets starting with NCAA Finalist John Beilein. When you add top notch coaches from our state, including Tom Izzo, Suzy Merchant, Steve Hawkins, Carrie Lohr, Clint Pleasant and Randy Baruth, you have great clinic. But we also add Toledo coach, Tod Kowalczyk and Davidson College coach, Bob McKillop. Now include top high school coaches in Jeff Anama and Rob Smith along with basketball specialist Jason Otter and you have one of the top clinics in the country (all for a low price for BCAM members). **SIGN UP SOON. MANY SCHOOLS TAKE WEEKS TO PROCESS CHECKS SO GET YOUR ORDER IN SOON. DON'T FORGET THE CLINIC SPECIAL...PAY FOR 3 AND BRING 4. You were mailed a clinic brochure OR you can go to [www.bcam.org](http://www.bcam.org) and sign up.**

**ARMY NATIONAL GUARD DROPS SPONSORSHIP:** I am sorry to announce that the National Guard has pulled out of their commitment to underwrite the Top 100 Sportsmanship Program. The first two years went well. The NG was very positive about the program. However, this year, the National Guard reported that the recruiters in the field were becoming increasingly unhappy with the program because some schools were denying them access to come in and present the award. BCAM also received reports from some schools saying that their area NG recruiter did not do an adequate job making contact with them and that they did not receive their banners in a timely manner. So apparently both sides were potentially at fault for the failure of this relationship, which is very unfortunate. BCAM believes this program is a super way to support good sportsmanship. Losing this sponsor means that BCAM will have to pick up the program until we can find another sponsor. If anyone has a connection to a business, company or possible sponsor, please let me know. This would be a great opportunity to put a brand in front of high school students and parents (on the banners which hang in the gym) as well as supporting sportsmanship.

**SPECIALIZATION:** There is a lot of talk about the need to specialize in order to "get that college scholarship". I have yet to see the advantage of a high school student picking one sport and only playing that one sport. Studies have shown that specialization very often leads to overuse of certain parts of the body and physical ailments taking over normally healthy bodies. I also believe that specialization leads to student-athletes losing interest in a sport since that is all they do. I encouraged my basketball players to play other sports and most did. Many went on to have success in those other sports. As for specialization leading to a college scholarship...a recent study by UCLA found that 88% of their Division I athletes played more than one sport in high school. So much for a need to specialize.

**MISSION STATEMENT AND CODE OF ETHICS:** Another reminder of what BCAM is about and what you as a coach need to strive for:

**Mission Statement:** *As a united body, BCAM exists to represent and serve basketball coaches for the betterment of our great game!*

**Code of Ethics:**

All Basketball Coaches should endeavor to:

1. Promote the educational standards of your school.
2. Adhere to all rules that apply to the game of basketball as set by the MHSAA.
3. Demonstrate leadership in fair play and sportsmanship.
4. Insure to the best of our ability, safety and health measures for all players.
5. Conduct oneself as a positive role model for your players, coaches, school and community.



## COACHES VS CANCER GOLF OUTING RAISES BIG BUCKS! *Dan Stolz - Chairman*

The 5th annual Coaches vs Cancer Golf Outing, held August 5th at Walnut Hills CC was a big success. We had a great time on a beautiful day on a fabulous golf course. We appreciate the generous support of the high school and college coaches across our great state. We are especially grateful to MSU Coach Tom Izzo who has been behind this event every year. We enjoyed hearing him before we teed off and at dinner after our guest speaker and cancer survivor Tim Bograkov spoke about his experiences with cancer and playing for Coach Izzo. The event had a full field of golfers and we raised well over \$30,000 for our day of fun in the sun. We hope you will be part of the event next year as we will continue to raise more money to celebrate more birthdays!



*“Winning is habit. Unfortunately, so is losing.” -- Vince Lombardi*

## BCAM HALL OF FAME INDUCTEES – October 5, 2013

**Robert Menefee, Sr** coached varsity boys’ basketball for 28 years at Detroit Cody HS. He compiled an awesome record of 469-161 during his time there. Menefee has served as president of the PSL Coaches Association and was inducted into their Hall of Fame in 1998. He has served coaches in numerous other positions as well over the years.

**Steve Schmidt** is the current men’s head coach at Mott Community College. Schmidt is the winningest coach in school history and the winningest active coach at the NJCAA level with an 82% winning percentage. His teams have won numerous state and national titles over the years. In honor of his achievements, the gym at Ballenger Field House was dubbed “The Steve Schmidt Gymnasium” in 2009.

**Andrew Sheridan** coached the varsity boys’ basketball team at Jackson High School for 20 seasons beginning in 1980. He also coached the varsity girls for 5 seasons in the late 70’s and early 80’s. He amassed a total of 382 wins during this time. He has been awarded with several Coach of the Year honors and his teams have earned many league, district and regional titles.

**Dan Stolz** built a 428-99 record while coaching 23 years at Okemos and Williamston High Schools. He won 16 league championships as well as other district and regional titles during this time. Dan has served BCAM as a Regional Director and is currently the Chairman for the annual BCAM Coaches vs Cancer Golf Outing.

## HALL OF FAME – Keep Your Membership Up to Date (*Glen Bagnall – Chairman*):

I have a problem with many of our Hall of Fame nominees. They retire or quit coaching and drop their BCAM membership. The requirements for the Hall of Fame are “those coaches who have coached high school varsity/college basketball for 20 years or more and/or have 300 or more career victories”. The applicant must also have been a BCAM member for at least 3 consecutive years or have retired prior to 1985.

We have many coaches who have been nominated and are on our list of potential future inductees that are not BCAM members anymore. Therefore we can’t find them. We are trying. If any member knows of any nominees that have moved within our state or outside our state, please contact me ([coach222@comcast.net](mailto:coach222@comcast.net)). If we can’t find them, it will be hard to induct them.

There is a long list of nominees. Therefore it might take some time for a coach to move up the list for induction. We do not want to miss anyone deserving to be in the BCAM Hall of Fame.

For all coaches, this is a reminder that when you make an application for the BCAM Hall of Fame, do not let your membership drop. We cannot induct you if we can’t find you and you are not a member.

## THOMAS HURSEY DISTINGUISHED SERVICE AWARD RECIPIENT – October 5, 2013

**Al Snyder** had a Hall of Fame career as a boys’ basketball coach spending over 30 years heading various basketball teams at Decatur, Benton Harbor and Mt. Clemens. As the Mt Clemens Head Varsity Boys Coach he posted over 450 wins. Al has been chairman of the Hal Schram Mr. Basketball Committee since 1989. He has spent countless hours traveling around the state in an effort to watch as many of Michigan’s top players as possible. His effort has allowed the top senior players in Michigan to be placed on the Mr. Basketball nomination list.



## **BCAM HALL OF HONOR INDUCTEES – October 5, 2013**

### ***Friends of Basketball***

**Robert Brown** - East Lansing HS- Bob has kept the books for the boys and girls varsity basketball teams for over 30 years. He enjoys doing both home and away games and riding the bus with the players. He loves being a part of the program.

**Bruce Bennett** - Portland St. Patrick HS - Bruce voluntarily runs the clock for both the boys and girls basketball games and has done so since the late 70's. He has been a volunteer bus driver for the teams and is always around to help if anything in the gym needs repair or an upgrade.

**Duane Keck** - Trenton HS - For over 20 years, Duane has done all of the scorekeeping for Trenton boys and girls basketball. He assists with all the pregame responsibilities, goes on team camp trips, and helps with all aspects of the game. Duane is a great encourager for the coaches and players, donating both his time and money to help when needed.

**Jacklyn Sharpe** – Birmingham Groves HS - Jackie has been the varsity basketball scorekeeper for 44 years--keeping the books for exactly 968 games! She has scored at 5 different high schools over the 44 years.

### ***Media***

**Dale Ball** - Sanilac County News - Dale has worked as Sports Director at Sanilac County News since the paper was started in 1972. He does a great job covering sports in the entire area. He never misses any event and goes above and beyond what most small-town sports writers do. He even writes articles about athletes who go on to play or coach in college.

### ***Assistant Coaches***

**Rich Sumampow** - Johannesburg-Lewiston HS - Rich has coached for 35 years at Johannesburg-Lewiston Area Schools. He has coached almost every level of basketball including JV, freshmen and junior high--both boys and girls.

**Phil Beachler** - Lowell HS - Phil has coached at least one Lowell basketball team since he was a young man out of high school. That was almost 30 years ago. He has coached varsity, JV, middle school, community basketball and travel teams.

**Dean Morehouse** - Fremont PS / Hope College - Coach Morehouse started his career as an 8th grade basketball coach in Fremont. Over the next 37 years he held various positions at different levels. Since 2000 he has been the assistant varsity women's coach at Hope College. Dean has been a patient mentor to numerous players and fellow young coaches from all areas of Michigan. His book, Coaching at 70 Miles Per Hour While Trying to Stay in the Right Lane, was written to assist coaches in teaching the relational part of coaching.

### ***Officials***

**Joe Ricard** - Frankenmuth area - Joe has been a MHSAA basketball and baseball official for 25 years. He presently is the chairperson of the Basketball Officials and Coaches Communication Committee (BOCCC). He brings a unique perspective to the BOCCC because of his former success as a head varsity coach at Saginaw Nouvel as well as his years of experience as an official.

**Mike Robillard** - Muskegon area - Many coaches regard Mike as one of the top active officials in the State of Michigan. He has been doing the job for over 30 years. He has officiated 6 different State Finals and 6 Semi-Final games. Mike has additionally officiated in the Division II, III, NAIA and Junior College ranks for over 20 years.

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## **PARADIGM SHIFT IN SPORTSMANSHIP? By Lee Morgan (BOCCC Committee Member and Official)**

In the past thirty years of sports officiating I have seen many things change for the good of the “sport” much more than for the good of the participant. Officials, Coaches, Athletic Directors, Superintendents, and fans have witnessed so many changes in how the contests are played. We all have adapted to the rule changes and interpretations throughout the years. We all share the burden of electronic media and all its scrutiny. Change is ongoing but not all change is well founded and beneficial.

Sportsmanship at all levels has taken on a whole new face in the past few years. Remember when contests were won and lost on the court, the field, or the diamond, by a group of student athletes whose goal was to give it all they had, win or lose, and be happy with the opportunity to participate? Coaches taught the students much more than the simple basics of how to play. Coaches formed the lives of the players. Officials communicated with the athletes on fair play and developed tutorial relationships. We all worked to make sure we gave the students lessons they can use for a lifetime. We all were mentors to a degree. Many still bring these intrinsic values with them today and these individuals shine with pride. They know the reasons for Athletics.

Today everyone involved in High School Athletics doesn't share the same vision. Societal issues have dramatically changed sportsmanship. Winning has become everything. Coaches are burdened with the pressures to win every game. Athletics are no longer a teaching tool in a young woman or man's life. Recent actions throughout the country at sporting events reinforce what we have become. Take a minute the next time you get the opportunity to witness a game in person to watch the theatrics of those around you. We have lost our focus.

Football starts soon and I can't wait to get back on the sidelines and hopefully be an example for a student-athlete. Sportsmanship is not gone. Lead by example and you will be amazed at how the participants respond.



*“You cannot control what happens to you, but you can control your attitude toward what happens to you, and in that, you will be mastering change rather than allowing it to master you.”*  
– **Brian Tracy**

## **Rising Senior Event a Reality!**

By Dave Ginsberg (NHSBCA Executive Director)

The National High School Basketball Coaches Association (NHSBCA) conducted its first national endeavor with the July 14, 15, 16 *“Rising Senior Academy,”* held at Ben Davis High School in Indianapolis, Indiana. Six states (**Illinois, Indiana, Ohio, Kentucky, Iowa, and Wisconsin**) brought boys teams to Indy. Each state played the other five squads in regulation games while also participating in “education & character building” workshops. This was not a tournament – merely an Olympic-style competition to showcase the competitors in a highly competitive environment. The games were extremely well played and intense. There were college coaches in attendance (Division 2, 3, NAIA, and Jr. College), and they were treated to a “special” opportunity to assess and evaluate these young men. In addition, the young student-athletes had the opportunity to experience some outstanding speakers, including **Clark Kellogg** (former All-American at Ohio State, NBA player, and current administrator with the Indiana Pacers – discussed *“controlling the controllables,”* which can be watched on the NHSBCA Website ), **Bob Lovell** (former college coach – discussed recruiting), **Ira Childress** (Childress Sports Consulting – discussed social media, character building, dependability, coachability, etc.), and **Brett Ledbetter** (I-Hoops & USA Basketball – discussed the preparation young athletes need to participate in, their “mindset,” etc.).

This was an outstanding event. Plans for the 2014 *“Rising Seniors Academy”* (July 13, 14, 15 in Indianapolis) are already underway. The NHSBCA has received “requests” from 10 states (at this writing) to enter their boys’ teams in the “Academy,” and another 4-6 states have responded indicating that they want to bring their girls’ teams (we are introducing girls to the event in 2014) to Indy! The event will continue to grow and improve. Next summer we will add a “skill development” session for all the athletes. Also, the NHSBCA is planning an opportunity to observe this wonderful “basketball festival.” Our “network” of speakers will continue to grow - some of the finest people in America are requesting the opportunity to come and share appropriate concepts with these young people for the “good of our beautiful sport!”

Join in with the NHSBCA in this “celebration of basketball!” We anticipate to one day have the majority of the states in America participating in this “Academy.” It has been created with the student-athlete in mind,

discussing & reflecting on competition, education, sacrifice, teamwork, humility, character building, and in honoring of the game. Adding girls' teams is a positive step and will provide the opportunity for more young people to be exposed to basketball in an "appropriate setting." **STAY TUNED! The NHSBCA is "on the move!"**  
**(NOTE: More information on the NHSBCA is listed later in this Monthly Report.)**

## NHSBCA - Past - Present - Future (July 27, 2013)

National High School Basketball Coaches Association

### Have Done

- Written and adopted a Constitution and By-Laws, Mission Statement
- Incorporated as a 501.c.3 not for profit organization
- Initiated and grown the organization.
- Written proposals for NCAA regarding recruiting process, Division I Coaches speaking at our clinics, Showcase Events and High School All Star games.
- Regular Summer Meeting/Conferences:
  - 2005 -Indianapolis
  - 2006 -Indianapolis
  - 2007- Indianapolis
  - 2008- Louisville
  - 2009- Louisville
  - 2010- Las Vegas
  - 2011- Indianapolis
  - 2012- Wisconsin Dells
  - 2013 - Indianapolis



### Are Doing

- Monthly Executive Board Conference Calls
- HS Coaches Reception at Men's Final Four
- Increasing role in planning and operating HS portion of NABC Convention
- Booth at NABC Convention
- Working on a Bill Of Rights for coaches
- Facilitator of NFHS annual Rules Survey
- Survey members to construct agenda for summer meeting and NABC convention meeting
- Idea Exchange meeting at NABC Convention
- Idea Exchange as part of annual summer meeting
- Board position on NABC Board of Directors
- NHSBCA web site
- Rising Senior Event
- Court of Honor

### Active Committees

- Rising Senior Academy
- Awards and Recognition
- Benefits to NHSBCA membership
- Recruitment of additional states

### Affiliations - lines of communication with

- NCAA
- NJCCA - need to enhance
- NABC (Time Out articles) member of NABC Board
- iHoops
- National Federation of High Schools
- FIBA
- AAU

### Suggestion for future action

- Representative to serve as a consultant to NFHS Rules Committee
- Website continue to enhance
- Website get more regular input from member states

- Appoint an Executive Director
- Take lead on suggestions for coaching in the changing paradigm of school organization.
- Have a D-I coach attend our meetings on behalf of NABC
- Consider having a geographical balance on the Executive Board by appointing a Board member from an area not represented
- Make our email blasts to Board at least monthly (sporadic now)
- Create an Advisory Board of noteworthy individuals who would advise and advocate for the NHSBCA.
- Need to open lines of communication with the WBCA
- Need to open lines of communication with NAIA
- Need to open lines of communication with USA Basketball.

## **SWITCHING MAN TO MAN DEFENSE FOR BASELINE OUT OF BOUNDS PLAYS**

by: **Jim Maier, Stevensville-Lakeshore(retired), Hall of Fame 2004**

I came upon this unique but simple defense against baseline out of bounds plays while attending a University of North Carolina Clinic and practice by Roy Williams and his staff. I put it in our defense and my players really enjoyed using it. They felt they had a secret weapon! I called it "22" because I used a numbering system to call my defense. We would use it several times a game to keep teams off balance. This would work if you're a zone or a man to man defensive team.

"22" is a switching man to man defense. Put your biggest player on the inbound passer. He or she should stand with their back facing the middle of the lane at an angle so to force the pass out of the lane. The next biggest player takes their "big", and keep matching up like that. On the slap of the ball our defenders switch all cuts, it's as simple as that! Have fun using the "22" Defense.

## **3 Things Coaches Should Never Talk About**

by **Coach Dave Stricklin** ([www.hoopskills.com](http://www.hoopskills.com))

Over the course of a normal season there are undoubtedly dozens of times when a coach finds himself talking individually with either one of his players or with a parent of one of his players.

These conversations take place before or after practice, on the team bus, in between classes, and even at team dinners and get-togethers.

Some coaches (me included) hold individual meeting with every player almost every week with the intent of keeping all lines of communication completely open.

While these conversations are usually enjoyable and almost always beneficial, they also hold the potential of being damaging to your program.

To keep any risk of damage down to a minimum it's very important that a coach never discusses these three things with players or parents: 1) other players 2) strategy and 3) playing time.

Let's briefly discuss each of them:

### **1. Other players**

If you have been coaching at least a week, you already know by now that's there's no such thing as confidentiality among teenagers. Anything you say about another player is going to be repeated, posted, tweeted, and texted in the blink of an eye. Not only that, but it may very well be misinterpreted or exaggerated before being shared.

For example, let's say you tell Jeff that you appreciate his hard work and that if Chris would work just as hard then he too would be a much better player. Even though you meant well, moments later Chris is going to hear (or read) that you said he was lazy and not a very good player.

It's a natural tendency to compare one player to another but the only way to can assure that it won't cause problems is not to do it.

*A word of caution:* The only thing worse than mentioning another player is talking to a parent and mentioning another parent!



## **2. Strategy**

I am constantly talking strategy with my assistant coaches, coaching friends, and mentors but never with players or parents. Why? The first reason is because it is almost impossible to talk strategy without mentioning other players. Most strategic decisions are largely based on personnel and more specifically on the strengths, weaknesses, and court placement of the players.

The second reason is because any player or parent who asks a coach about strategy is doing so because he disagrees with the way things are being done. In other words, they are looking for an argument! Of course I realize that is not always the case but it happens often enough that it's a good strategy not to talk about strategy.

## **3. Playing time**

It is a basketball fact of life that every player wants to play and every parent wants their son or daughter to play a lot!

I've found that most players are more realistic and accepting than their parents because they are in practice every day. Even though they want to play they usually know where they sit in the team's pecking order. On those rare occasions when parents forget that I won't discuss playing time I very calmly explain that there just aren't enough minutes to keep everyone happy. Then I tell the parents if they can convince the parents of one of the other players to voluntarily "give up" their son's minutes then we can work something out. So far that's never happened!

It would be great if coaches could talk about these things with players and parents without worrying about the potential consequences, but that's just not realistic. A problem avoided is much better than a problem solved!

