



October 2017 BCAM Monthly Report

FROM THE EXECUTIVE DIRECTOR (*Tom Hursey*):

Wow! I was taken back by the news of the FBI investigation of college basketball and the recruiting violations that were uncovered. At first I thought that the NCAA was doing the investigating. Once I realized that the FBI was involved, this changed everything. Instead of a school or coach going on probation and receiving a slap on the wrist, we now have coaches and other people possibly going to jail. As the news reports offered, this is probably just the tip of the iceberg. Meaning this could explode into many more schools, coaches and outside parties being involved and facing major charges. How does this affect high school coaches? If you have outstanding players in your program, I suggest you go out of your way to explain to the players and his/her parents that any contact with persons offering money or other benefits could lead to major problems for that player and parents. I am sure that the college head coaches are going to be much more involved in monitoring all aspects of their recruiting process. They will also be looking into who is doing the contacts and what is being said (promised) to high school players. I will even recommend that anyone who believes they have been contacted by someone who they believe is breaking any recruiting rules to contact the NCAA and report the incident. Anyone who has been involved in high school or college basketball over the years has heard rumors about the type of illegal recruiting that the FBI is investigating. As the saying goes, "follow the money." I have to believe that this is what the FBI is doing and their involvement will change the landscape of college basketball and the recruiting process. Stay tuned and be ready for more fallout.

There is still time to sign up for our outstanding **BCAM Coaches Clinic October 14 & 15**. It will be a great weekend of basketball talk, seeing old friends and getting pumped up for the season. Oakland University will be a great host with first class facilities. Bring your staff. Our 4 Coaches for the Price of 3 will save you \$\$. Go to www.bcam.org for more information on the clinic. Act NOW for the discounted price which ends Oct 7.



The BCAM Hall of Fame Banquet is going back to Saturday night, October 14. You can attend for only \$15 if you are coming to the clinic. This is always a first class event with presentations for four Hall of Famers (**Mary Cicerone - Bloomfield Hills Marian, Greg Kampe - Oakland Univ., Kurt Keener - Detroit Country Day, Paul Polfus - Carney-Nadeau**), eight Hall of Honor recipients and Coach of the Year winners. The coaches party will follow the banquet.

I heard a very interesting statement recently that I want to pass along. Since every coach has to deal with parents that might not be a positive influence on your team, this statement helps how you might need to deal with them: *Good parents have good kids. Bad parents have kids that need your love since they don't get it at home.*

There are some very good articles that follow. Please take the time to read them.

SEE YOU AT THE CLINIC!

BE PREPARED FOR THE WORSE CASE SCENARIO: (*Ryan Klingler - Former coach at Fennville and present coach at Grandville. Ryan has been a big promoter of MIHeatSafe and has spearheaded the fundraiser efforts.*)

It has been almost 6 ½ years since Fennville basketball player, Wesley Leonard, passed away from sudden cardiac arrest, and the foundation that bears his name has been busy helping schools in Michigan become more prepared for cardiac emergencies. The Wes Leonard Heart Team has donated over 250 AEDs (Automated External Defibrillators) to Michigan schools. We believe that more schools are prepared to handle a cardiac emergency today

than 6 ½ years ago. With support from multiple agencies including BCAM and the MHSAA, a more detailed physical for student-athletes was created, varsity coaches are required to be CPR certified (includes using an AED), and Michigan schools must have a cardiac emergency plan in place which has led to schools working to be MIHeartSafe (visit for more information - <https://www.migrc.org/Library/HEARTSafe.html>) and it is now a Michigan graduation requirement for students to be taught CPR and how to use an AED sometime between 7th and 12th grade.



Don't think this can't happen at your school. Sudden cardiac death knows no boundaries and can affect any gender, age, race, or health level. As we continue to study the data available about sudden cardiac arrest in our young, we have seen more saves in our Michigan schools.

This includes teachers and athletic staff saving a student during the school day at Caledonia High School last January. A coach, off-duty firefighter, and two police officers helped save a 16 year old basketball player during practice last December in St. Louis, MI. In these cases, both coaches and staff were prepared and an AED was quickly available.

As we enter the halfway point of the fall athletic season in Michigan, please acquaint yourself with where your school's AED is located. Prepare yourself for a cardiac emergency by knowing what to do in your classroom, during a practice, or during a game situation. If you are a varsity coach, certification in CPR is required, but we ask you and your school to take the initiative to train all coaches throughout your program or athletic department. This article was recently published in the journal Heart Rhythm. We feel this is a perfect way to approach someone who collapses: use the "No, No, GO!" method to determine whether you should start chest compressions and the chain of survival.

First, ask two questions:

- Is the person conscious?
- Is the person breathing normally, and not gasping, panting, or snoring?

If the answer to those two questions is "No", then the smartest and best thing a person can do is start CPR, call 911, and grab an AED if nearby (find this article at <http://www.health.com/healthday/mistake-can-cost-athletes-lives-cardiac-arrest?scrlybrkr=b6a94d5e>). If you need more information or would like to request an AED for a school in need, please visit www.wesleonardheartteam.org or email wght735@gmail.com. Help give your staff, spectators, and students a chance at "JUST ONE MORE GAME" by being prepared for cardiac emergencies.

THE GOAL: HELPING OTHERS, HELPING THE GAME by Joe Ricard (BOCCC Chairman)

Two items recently came to my attention and both influenced this article.

Robert Kraft, owner of the New England Patriots, said "There is no greater unifier in this country than sports . . ." Ignoring all the rhetoric which accompanied that quote, I started to think of the adults involved in high school basketball: coaches and officials. Assuming Mr. Kraft is correct, or close to correct, how much improvement would there be in a high school basketball game if the officials and coaches were unified? If every coach, in preparing for the game, told herself/himself that the official of that game was untouchable? If every official spent pregame time telling the other officials that their mistakes would be admitted and explained? What if every school put every coach on notice that disrespecting any official in any way will not be tolerated? What if at every officials' association meeting a brief presentation was made on being one with a coach? Or at the BCAM clinic, what if a coach gave a presentation on the same topic? Could a simple high school game really change the outlook of players, spectators, officials, and coaches? Let's see!

Which leads to the second topic, one which you can respond to. The BOCCC (Basketball Officials and Coaches Communication Committee) is a BCAM committee. BOCCC is presently exploring the possibility of having a player, coach or an official read a brief sportsmanship statement prior to games. Some schools have the public address announcer read this but BOCCC wonders if there is a better way. Do you presently do this? If so, how about sharing the statement with BOCCC? Do you like this idea? Do you think a statement would be better received if read by a coach? An official? A player? Feel free to respond to: jericard52@gmail.com

NEW HEAD VARSITY COACHES MUST:

- Complete Level 1 or Level 2 of the MHSAA Coaches Advancement Program (CAP). If the head coach does not complete CAP Level 1 or Level 2 prior to the established deadline, that coach shall be prohibited from coaching in the season's MHSAA tournament.

ALL HEAD VARSITY COACHES MUST:

- Have a valid CPR Certification by the established deadline - the same date for head coaches to complete the rules meeting.

WHAT WAS IT LIKE PLAYING IN THE U.P. IN THE 1940'S?

(Excerpts from an article by Ron Pesch in the MHSAA's Benchmark, Spring 2017)

Fred Boddy, former coach at Champion, recalled his first visit to Doelle. Located in copper country near Houghton, the hosts were the proud owners of "the smallest" gym in the UP.

"I couldn't believe my eyes...here on the second floor were windows and bleachers all around filled with fans. The gym, of course, was located on the first floor, but to get into the gym one had to go around to the back of the school to enter through the boiler room to the locker rooms, which opened onto the gym floor much like a dugout on a baseball field. The players sat on a bench under the wall and could look out and see the game in this manner. The free throw lines intersected and there were no out of bounds lines...the wall itself was 'out of bounds.'

The cheerleaders tried valiantly to fire up the fans up on the second floor, but the teams couldn't hear in the quiet below. The score clock and statistician personnel were placed in a corner box high over the floor in one corner of the gym. They attained this lofty perch by a ladder that was removed from the trap door after all three were in position and the game could commence. The timer then tied a rope around his ankle. To send a sub into the game the coach would send the player along the wall heading for this rope. He would pull the rope causing the timer to look down through the trap door and at the next opportunity would ring the buzzer and admit this substitute."

Regardless of the challenges presented by these cracker-box gyms, the fans loved their basketball. "The enthusiasm was just the same, if not bigger, than schools twice and 10 times their size," noted longtime UP historian, Jay Soderberg.

2017 Transfers in Division 1 Men's Basketball

There were 347 schools in 32 Division I basketball conferences during the 2016-17 NCAA basketball season (<http://web1.ncaa.org/onlineDir/exec2/sponsorship>) Each of those schools can award 13 men's basketball scholarships.

If each of them had 13 players on scholarship, that would be 4511 scholarship players.

If each team had only 2 players who either graduated or forfeited their eligibility for professional basketball, that would leave 3817 scholarship players returning this year.

As of August 27, 2017 there are 816 Division 1 Men's Basketball scholarship players that are transferring to another school (<https://verbalcommits.com/transfers/2017>).

That means over 21% of Div 1 men's basketball scholarship players will be attending another school for this coming season.

This, along with the free agency of professional basketball, is what high school-age players in the USA see. How can this **NOT** be impacting the widespread lack of school loyalty that we see among high school players today?

Greg Grantham (Executive Director, North Carolina Basketball Coaches Association)

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Basketball Program Blueprint Roles

coachingtoolbox.net/blueprint/basketball-program-blueprint-roles.html

Here are some questions to use for defining the roles within your basketball team that your players will fill. I hope that it also inspires you to come up with more questions that fit your program.

One of the challenges that basketball coaches face is defining roles for our players. Then, working to keep them in those roles. Finally, working to help them improve their skills to grow within those roles.

- What roles will each player perform on this year's team? (This usually is, but is not always who is best in each area. Example: Our best perimeter player might also be our best post player. We may not want to put our best on ball defender)
- Who will be our leaders?
- Who will be our captains?
- What projected playing time box should each player check?
- The playing time box is a form that I use at the beginning of the season so that I know where each player thinks he stands–1) Start and play regularly 2) Be in the regular rotation, be on the team–no guarantee of playing time.
- Which players will be the primary ball handlers?
- Who will jump center?
- Do we want our best player guarding their best player?
- Who is our best on ball defender?
- Who is our best at blocking out to guard their best offensive rebounder?
- Who is toughest to shoot over?
- Who is our best perimeter gapper? (Gapper is the term that we use for a player who is a helper in our packline defense. A perimeter gapper is a defensive player on the perimeter who is responsible to deter penetrating drives by his positioning and then helping if there is a drive.)
- Who is our best post gapper? (Gapper is the term that we use for a player who is a helper in our packline defense. A post gapper is a defensive player on the perimeter who is responsible to deter post feeds by his positioning and then trap the post if the post player receives the ball.)
- Who is our best low post defender?
- Who do we want to get the most shots and where do we want those shots to come from?
- Who are our best passers? Who are our best post feeders?
- What positions for our offensive scheme and defensive scheme should each player learn?
- What is our inbounder order? Under?, side?, full?, game winner? Should they all be the same?
- What press offense spot will each occupy? Inbounder? Ball Side? Opposite? Middle? Finisher?
- What shots can each player hit?
- Who are our best cutters? best screeners?
- What set play (including in bounds and zone) spots should each know?
- Who is our designated defender/fouler if need be?
- What is the halfback order? (Halfback is the player we send to the top of the key when we shoot. That player is then responsible for picking up the basketball in our conversion defense.)
- What is the fullback order? (Fullback is the player we send to the volleyball attack line near midcourt when we shoot. That player is responsible for retreating to defend the basket in our conversion defense.)

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WHAT NOT TO SAY!

Spoken words can lead to problems: What not to say:

1. We will run “Suicides.”
2. We are going to run “Killers.”
3. We are going to run until someone “Pukes.”
4. We are going to run until someone “Quits.”

In this litigation society of today, these phrases will get you fired or standing in court if something happens to your players. Choose different phrases for your conditioning. Let's run the “championship sprints.” Let's run the “Duke Down and Back.” Let's run the “Perry Sprint.” Do not deny water breaks or water to your players. If you need an eye opener, just “Google” Jason Stinson of Pleasure Ridge Park High School in Kentucky and see what you find.

10 Traits of Coaches' Favorite Players

 coachingtoolbox.net/10-traitsofcoachsfavoriteplayers

6/23/2017

Posted with permission from [PGCBasketball](#)

Do Coaches Play Favorites?

Have you ever thought your coach or your child's coach was playing favorites? In the coaching profession you often hear many complaints. In basketball, one complaint that particularly sticks out is playing favorites. Do coaches play favorites? Yes they do.

Coaches do play favorites. I play my favorite players and am not ashamed to admit it. You might be surprised to hear that, but I hope you understand after reading. As coaches, we play the players who possess the best (and often our favorite) traits. Here are 10 traits that make a player a coach's favorite.

Be a hard worker.

Coaches love players who show up for everything. We love the players who are the first ones in the gym and the last ones to leave. A hard-working player gives their best effort every time they take the court, whether it's a practice or a game.

Be a leader.

Coaches love players who lead in action and through words. Leaders inspire their teammates to reach another level. They inspire their teammates to give it their all through their example. Leaders are an extension of the coach on the floor. They buy into the program's philosophy and get their teammates to as well.

Be a great teammate.

Coaches love players who support their fellow teammates. Great teammates are accepting of all team members and help others to get better. Coaches love it when an upperclassman goes out of their way to help the underclassmen learn. A great teammate embraces their role no matter what it is and does it to the best of their ability. Great teammates are all about "we" and whatever is best for the team.

Be a competitor.

Coaches love players who do the little things it takes to win. We love players who treat practice like it's a game. Great competitors never go through the motions. They want to win every drill, game, and contest. Through their desire to win, and more importantly their preparation to win; great competitors inspire their teammates to give more.

Be a good citizen.

Coaches love players who represent the program well on and off the court. We love players who give back to the game and their community. Being a good citizen means doing the right thing even when it's the most difficult thing to do. Good citizens behave in school, get good grades, and support the entire school community.

Be a playmaker.

Coaches love players who not only know what to do but can do it. Playmakers step up and make the big plays when the team needs it most. They are always making plays. Coaches love players who ask questions that will make them better. Playmakers know "why" because it gives them the confidence to go out and perform.

Be coachable.

Coaches love players who can take constructive criticism. We want players who want to be coached and who want to be told what they need to do to get better. Coachable players never roll their eyes at the coach. They make eye contact with their coaches, and aren't afraid to ask questions. Coachable athletes listen to their coach and not the stands.

Have pride

Coaches love players who consistently wear and represent the program's gear. We want players that help promote our programs. Players who exemplify pride express it through their words and actions. They act like being a part of the program is a big deal and means something. Coaches love players who take pride in the little things and doing them well.

Be dependable.

Coaches love players who are always on time. Don't be late. Don't miss practices, events, or games. We love players who offer no excuses and no explanations. Coaches want players they can depend on both on and off the court to make the right decisions. Being dependable also means you're always there for a teammate in need.

Have heart.

Coaches love players who play with enthusiasm, courage, and spirit. Having heart means having and playing for a purpose beyond the scoreboard. When the score's out of reach, players with heart continue to play hard to honor the game. They play for purpose that means something to them. We love players who never give up or give in. Having heart means getting back up and going again, even when it seems the most difficult.

If a player has these traits, they will quickly become a coach's favorite and earn more playing time. It's not always about talent. It's about what you do with that talent. It doesn't take the most athletically gifted person to have any of these traits. It doesn't require skill. However, it's not easy. It requires a lot of mental and physical fortitude and it's not for everyone. That's why the few who are able to do it become Coach's favorite.

Written by: Lead 'Em Up (@Lead_Em_Up) – Kyle Elmendorf (@K_elmendorf)

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“The next time you feel slightly uncomfortable with the pressure in your life, remember no pressure, no diamonds. Pressure is a part of success.”— **Eric Thomas**

“Coming together is a beginning; keeping together is progress; working together is success.”— **Henry Ford**

“Individual commitment to a group effort - that is what makes a team work, a company work, a society work, a civilization work.”— **Vince Lombardi**