



*January 2018 - BCAM Monthly Report*

**FROM THE EXECUTIVE DIRECTOR - Tom Hursey**

The holidays are behind us and the meat of the season is ahead. Hopefully you have done your job and have prepared your team for all that they could face in January and February. The Number 1 reason that kids play sports is to have fun. Keep that in mind as you put together your practice plans.

Every team has someone who is a TEAM player. In order to recognize the person, BCAM has started a **TEAM FIRST AWARD**. One member per varsity team is eligible for this award. Each varsity coach may choose one person from their team to receive a certificate from BCAM. Team First winners should be the player, student manager, etc. from the team who most demonstrates putting team before self, teamwork, commitment, service and sacrifice. Coaches can nominate this person by filling out the nomination form on the website ([www.bcam.org](http://www.bcam.org)) under FORMS during the nomination period which begins Feb 15.

If you haven't been to the Breslin Center on the MSU campus recently, you should plan to do so. The Tom Izzo Hall of History is a unique building that highlights the great history of Spartan Basketball. It offers basketball fans videos of past decades along with a trophy room. In the near future the BCAM Mr. & Miss Basketball Trophies will be on display along with the Retro Mr. Basketball Trophy. BCAM will have duplicate trophies at both the Crisler Center at U of M and at MSU.

I am happy to announce that the BCAM Clinic (Sponsored by Rawlings) will be returning to Oakland University next October. Oakland Basketball (Greg Kampe and Jeff Tungate) went above and beyond to serve as hosts last year and they have made a generous offer to have us return in 2018. Efforts to return to University of Michigan were met with higher than expected financial costs. Mark October 6 & 7 in your calendars.

Do you ever ask yourself: Why do I coach?? Do you want an answer that you can pass on to your players? Read the following article : <http://www.janssensportsleadership.com/this-is-why/>

**DEALING WITH OFFICIALS:** Sherri Coale - Oklahoma University Women's Coach said in a recent interview when asked about "working officials": *The best thing you can do when dealing with officials is to treat them like humans. When we get all worked up we speak to them like we would never speak to another adult. Tone of voice is important.*

**YOUR ROLE AS COACH:** Mike Gundy- Oklahoma State University Football Coach said in a recent interview: *When the young people you coach look back and say "I am glad that Coach (your name here) was my coach," then it was worth your while since you have impacted their life.*



**BCAM ON TV:** Check out BCAM on *State Champs* every Sunday on Fox Sports Detroit beginning in mid January. Topics included are: boys/girls top teams, Mr./Miss basketball and weekly highlights from games statewide. The show replays multiple times during the week and all highlights will also be on the BCAM website.



## “REACHING HIGHER” PROGRAM IS BACK! - BY Rich Moffit (Boys' Chairman)

We are back! After looking at a number of options, we have a number of changes to announce with the 2018 MHSAA-BCAM Reaching Higher Showcases:

- The Event will take place on Tuesday, July 17th @ Milford High School from 11:00 AM to 3:20 PM. (boys in the morning and girls in the afternoon)
- It will be a NON certified event - which means that Division 2, Division 3, JUCO and NAIA coaches may attend. We hope to attract 70+ college coaches to the one day event.
- The Event will include skill sessions, a parent program & an 8 Team Tournament
- Players will play 3 Games in front of college coaches
- We will have a Pro/College Keynote Speaker
- Coaches that work at the event will receive a gas card and a stipend
- There will be a minimal charge to players
- This event is open to current high school juniors and younger, who have the potential to play college basketball
- **The player nomination period will run from Jan 8, 2018 – Feb 17, 2018**
- If you have any questions about any of the changes, please feel free to email me or call me at 989-329-8398 or [reachinghighershowcase@gmail.com](mailto:reachinghighershowcase@gmail.com)

**INTERESTING FACTS:** The odds of playing Division I sports in college are long. Take men's basketball. Of the 546,000-plus kids playing in high school in 2015-16, only 18,684 played NCAA college basketball and only 1% of those players, or roughly 187 kids, went on to play Division I, NCAA data show. The odds of playing men's DI are also slim in other major sports. Only 2.6% of football players, 2% of golfers and 4.6% of hockey players made the jump from high school to DI. The statistics are similar for women athletes.

Getting to the pros is an even longer shot. The probability of a college player going pro is 1.1% in basketball, 1.5% in football and 5.6% in ice hockey, NCAA data show.

**k**ROSSOVER **meijer**<sup>®</sup>

chocolate  
**MILK** MEANS MORE  
United Dairy Industry of Michigan

## STATE BASKETBALL ASSOCIATIONS

The following is a partial listing of the years that states have had an organized basketball coaches association:

- 1) Ohio - 71 Years
- 2) Minnesota - 54+ Years
- 3) Massachusetts - 51 Years
- 4) Maine - 49 Years
- 5) Illinois - 48 Years
- 6) Indiana - 47 Years
- 7) Delaware - 47 Years
- 8) Iowa - 45 Years
- 9) Washington - 44 Years
- 10) Texas - 42 Years
- 11) Wisconsin - 42 Years
- 12) Michigan - 41 Years
- 13) New York - 37 Years
- 14) Kentucky - 35 Years



### **PLAYING HARD?** - (by Larry Wilson, Ohio Hall of Fame Coach)

Our team plays hard! He really plays hard! Define hard. We as coaches use this term a great deal. What does playing hard mean? If it means, he is a tough player, then say he is mentally tough or physically tough player. This gives meaning to the player and to whomever we are talking to or about. If he means: he gets important rebounds, then say what you mean. This guy gets the tough rebound in traffic, or whatever you wish to convey. Using the term "**HARD**" is a very non-descriptive work, unless you have explained what the word "**HARD**" means to you and your program. A simple explanation of "**HARD**" could be defined this way:

Our team plays hard if we do the following:

1. We sprint the floor.
2. We get loose basketballs.
3. We take offensive charges.
4. We rebound in traffic.

If your team does not play "**HARD**" then it means it is not doing the above mentioned play. Now if this is what you mean by your team playing "**HARD**" and your team (or players) do this, then they are playing "**HARD**" in your definition. The point I am trying to make is this: Whatever you say about your team or player, give specifics to what you want your players to do. Therefore, when you verbalize to them and say, we are not playing hard, then be specific. We are sprinting the floor, but we are not getting the loose basketball, so let's get the next loose ball. Ask players, "What does it mean to play hard?" If they can "Parrot Back" what your definition of "**HARD**" is then progress is being made toward that goal of playing "**HARD**." They **NOW** need to perform "**HARD**" so the team definition is complete.

"Communicate to players about what we are trying to accomplish."  
You must communicate to motivate.

Does your bench reflect a "Team Game?" Have your bench videotaped while the game is in progress. Does your bench reflect what your program is about? Videotape your huddle during a timeout. Are all your players listening to your instructions? How about tape recording your timeouts? Half-time talks? Just thinking.

Success depends on who gets the most lay-ups. If a team just made a run of 6 to 8 points, you probably just shot four jumpers. Think of getting the game back under control. "We need three changes of sides on the offense before we shoot; the ball must go inside before the next shot; the next shot is a layup."

#### WHAT WE CAN BE!

We cannot all be a person of fame,  
We cannot all be a person of wealth,  
We cannot be all known by name,  
We cannot all have perfect health,  
We cannot all be a person of power,  
We cannot all be of one mind,  
But we can all be, every hour,  
A hopeful, cheerful person, and kind.  
*Edgar Albert Guest (1881-1959)*

## MORE FROM COACH JOHN WOODEN:

The auditorium at Flintridge Prep was attentive as Coach Wooden did questions and answers with the audience at the end of basketball camp. A young man rose and said: *"Next season will be my very first as a head coach. What advice would you give me?"*

Coach replied: *"Be patient."*

The same coach stood again and said: *"Coach Wooden what other advice would you give me?"*

Coach smiled gently and replied: *"Be patient."*

Coach believed patience with our youth is critical to their growth, reminding us: *"All progress does not result in change, but all change is a result of progress."* Coach also believed the adult must give discipline and have self-discipline. He was crystal clear on giving discipline; he said: *"Those who dispense discipline must remember that its purpose is to help, to improve, to correct, to prevent --not to punish, humiliate, or retaliate."*

Coach thought the adult must have the self-discipline to not intervene to *fix things* for the youngster. As he often reminded us: *"The worst things you can do for those you love are the things they could and should do for themselves."*

Are you patient, do you discipline to teach and do you let people fall down and get up on their own?

*Yours in Coaching, Craig Impelman*    [www.woodenswisdom.com](http://www.woodenswisdom.com)    *Follow @woodenswisdom*



*"Willpower is the key to success. Successful people strive no matter what they feel by applying their will to overcome apathy, doubt or fear."*— **Dan Millman**

*"You may encounter many defeats, but you must not be defeated. In fact, it may be necessary to encounter the defeats, so you can know who you are, what you can rise from, how you can still come out of it."*— **Maya Angelou**

*"We should not judge people by their peak of excellence; but by the distance they have traveled from the point where they started."*— **Henry Ward Beecher**

*"Honesty and integrity are absolutely essential for success in life - all areas of life. The really good news is that anyone can develop both honesty and integrity."*— **Zig Ziglar**

