Bruce Brumels is a graduate of Hope College and earned his Master's Degree from Central Michigan University. He took a teaching position in the McBain School District in the fall of 1959 and is completing his 35th year with that district. After three years as the coach of the junior varsity team, he became varsity coach in 1962 and coached the varsity team until 1987 when he retired from coaching to spend more time in his new position as high school principal. During the time of his varsity coaching tenure, his teams won 365 games and lost 171.

Highlighting the quarter century of coaching, McBain won six conference championships, ten district championships and one regional championship. Only twice in the 25 years did McBain experience a losing season. For fourteen of the twenty-five years, Bruce Brumels also served as athletic director for McBain High School. Brumels at all times encouraged his players to maintain a healthy perspective on life's priorities and to realize that basketball games are only games, but lessons learned from team membership are "lessons for life." During his teaching, coaching and administrative years, his wife, Doris, of 32 years has been very supportive of his activities, as have his three children, Blaine, Kirk and Joy. Brumels feels very privileged in having had the opportunity to coach all three of his children during either their junior high or high school years. Besides varsity and junior varsity basketball he has coached 7th and 8th grade girls and boys basketball as well as baseball, cross country and track.